



MATWATCHES has been the leading French company in the manufacture of military watches for ten years. This watchmaker, based right in the heart of Paris near Place de la Madeleine specialises in the design and manufacture of bespoke editions of mechanical Swiss watches with automatic winding for professional clients.

“Exclusive collaborations with and for professionals such as the RAID (anti-terrorist unit), the Foreign Legion in 2013 and US Naval Aviation in 2015”

The authenticity of the military roots of our company is reflected in the design of our watches. Uncompromising in their conception, understated and pared down, the MER-AIR-TERRE (SEA-AIR-LAND) watches are greatly prized by keen collectors of watches who appreciate fine workmanship.

The excellence and high standards of the Special Forces are seen in the values of our brand and disseminated by the “happy few” who wear our watches. Today our club includes several thousand members, ambassadors from the world of sport, cinema and the media such as Bruce Dickinson, Bixente Lizarazu, Damien Chouly etc.

To meet the very rigorous specifications of these elite pieces, we use proven Swiss mechanical movements with automatic winding, of great craftsmanship and recognised for their qualities of precision and reliability (**ETA 2824-2, ETA 2893-2, Valjoux 7750**).

Robustness, high level of readability and discretion are the keywords of this independent French brand. Qualities which are based on confirmed technical characteristics such as the “DESTRO” award for the watch created in 2011 for bomb disposal experts in civil security.

The MER-AIR-TERRE company bases its claims on the action on the wrists of the members of the French Special Forces, on the performance of these all-terrain timepieces, tested and passed with flying colours in the most extreme situations. We export to Japan, USA, SINGAPORE INDONESIA, etc., while retaining a very restricted distribution chain with a network of exclusive boutiques and extremely attractive fixed prices.

- 3 hands watches: \$ 1500 - \$ 2000 according to model
- UTC watches with second time zone: \$ 2500
- Chronograph watches: \$ 2800 - \$ 3200 according to model

All our watches are automatic, equipped with anti-reflective scratchproof sapphire crystal glass, with a screw-down crown and case-back and are watertight to 200 or 300 metres.

They are delivered with three interchangeable straps including one in barenia leather, one in real rubber and a black tactical strap or a canvas strap in khaki, sand or navy.



MATWATCHES

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